

Family Tradition, Vision for the Future

This brand represents the legacy of La Cofradía and the Hernández Family, where four generations have driven its growth.

From Carlos I, founder and visionary who brought the first brands across Mexico; to Carlos II, who professionalized the company and strengthened its national presence; followed by Carlos III, current Commercial Director, who has led its international expansion.

Today, with the fourth generation—Carlos IV—the family legacy continues to grow, reaching confidently toward the future.



RARE CASK | 100% AGAVE TEQUILA | 700ML, 750ML

MI BUEN® HERITAGE EDITION - SUPREME BLANCO



Silver



Medium
Body



Intense Herbal
& Raw Agave



Herbal Agave

MI BUEN® HERITAGE EDITION - SAN LUIS REPOSADO - SYRAH



Light Gold



Medium
Body



Soft Agave &
Cooled Agave



Fruity Barrel

MI BUEN® HERITAGE EDITION - CALIFORNIA REPOSADO - CABERNET



Light Gold



Medium
Body



Soft Agave &
Cooled Agave



Fruity Barrel

