



Storica Wines USA  
www.storicawines.com | @storica\_wines

## KEUSH - ROSÉ CUVÉE COUCHANNE

Keush is a sparkling wine project from Vahe Keushguerian. Born in Syria and raised in Beirut, Vahe immigrated to Italy right during the Lebanese Civil War. As a young adult in Italy, he discovered wine and began working with US importers to introduce Americans to the wines of Piedmont and eventually started his own winery in Tuscany. But as a member of the Armenian diaspora, Vahe longed to return to his homeland. In the mid-2000s, he moved to Armenia. In 2013, Vahe started Keush to showcase Armenia's indigenous varieties and viticultural heritage.

Keush is a traditional method sparkling wine made from fruit sourced from Khachik Village, a mountainous village with a population of less than 900. The own-rooted vineyards range are situated 1,750 meters elevation and are farmed sustainably by multi-generational families, many of whom used the grapes for raisin production during the Soviet era, when winemaking had fallen out of favor. These are among the highest elevation vines in the northern hemisphere, and among the highest in the world to produce Méthode Traditionnelle.

Keush Rosé is made from 100% Areni grapes sourced from various growers in Khachik. Aged on the lees for at least 22 months before release, this wine is expressive with nuances of red fruits and notes of biscuit, driven by zesty acidity and strong mineral notes, Perfect an aperitif or an accompaniment to light snacks.



### LIMITED TO 4000 CASES / YEAR

WINERY: KEUSH	
FOUNDED: 2013	
CUVÉE: COUCHANNE	VINTAGE: 2018
PRODUCER: VAHE KEUSHGUERIAN	
REGION: VAYOTS DZOR	
VILLAGE: KHACHIK	
SOIL: LIMESTONE, VOLCANIC MATERIAL	
ELEVATION: 1400-1800 METERS	

VARIETY: 100% ARENI	ALCOHOL: 12%
AGING: 22 MONTHS ON LEES THEN DISGORGED	
DISGORGED: 08.21	DOSAGE: BRUTE NATURE
PRUNING: PREDOMINANTLY BUSH VINES	
FARMING: HAND-HARVESTED, SUSTAINABLE	
VINE AGE: 60-120 YEARS, OWN-ROOTED	

STORICA WINES BRINGS ARMENIAN WINES TO THE AMERICAN MARKET. VISIT US AT [STORICAWINES.COM](http://STORICAWINES.COM).