

OMZE GROUP

REAL ZEPEDA



ESSENTIALS SILVER

BRAND NAME	CATEGORY	TYPE	AGE	ALC. VOL%	SIZE	BOTTLE/CASE	CASE/PALLET	CODE #
Real Zepeda Essentials	Tequila Specialty	Silver	-	40%	1 Lt	12	50	449-72877-10

1. The product is from what category e.g., imported vodka, domestic vodka, flavored vodka?

Tequila Specialty – Silver. Imported spirit. Bottled and Produced in Mexico.

2. Where is the product produced? Guadalajara, Jalisco. Mexico

3. Is there anything distinctive about the products or the distillery's history?

We have a unique story with farm to bottle model process. The most important pieces of Real Zepeda lie in authenticity, family and tradition, and social responsibility. Real Zepeda is a family-owned, artisanal tequila that aims to represent the hard-working communities of Jimadores in Mexico and immigrants here in the United States. Real Zepeda is an inventive tequila for discerning palates. We bridge a legacy of stewardship with elevated craftsmanship, creating a kinship of timeless taste. A father-and-son brand that highlights family values as the root of its products. Explore The Story of Real Zepeda Tequila

4. What is the product made from? Agave and Cane neutral spirits.

5. Is there anything unique about the distillation process?

We remove more harmful alcohols in our distillation process than the industry standard. These types of alcohols, known as "heads" and "tails," take more time and energy to remove, but the result is a much more pure and friendlier tequila.

6. What is the flavor profile of the product?

Cactus water and aloe vera aroma. Sweet vanilla flavor with notes of tropical fruits, banana, chocolate, and lavender on the palate. Subtle expressions and an easy-to-mix drink.

7. List any recent awards or important recognitions the product has received:

Silver Medal – Spirits Bartender Awards & Silver Medal – Tequila and Mezcal Challenge

8. Give at least one serving suggestion for this item:

Please look at our recipe book. The best way to use this product is with natural juices like citric, and fruits. In a fresh cocktail.

9. Please give a brief product description (that we will use in our POS):

Created with the oldest traditions for cocktails. Distinguished by its smokey notes acquired in our masonry ovens, silvery shades, transparency of great purity, and a fine body for a smooth finish. Our Real Zepeda Essentials Silver is perfect for cocktails.

10. Is there any other information the consumer would find informative or important in determining their product selection?

Kosher and Halal Certified. Essentials Silver is a very flexible product for all bartender skills. Since Essentials Silver has a very balanced flavor, its unique formula allows the mixologist to have a broad range of cocktail opportunities. This a unique formula to make the perfect tequila-based cocktail. Heavy agave presence, with a strong finish and smooth taste. Real Zepeda has 5 main differences in its process that make it stand out from the competition: Harvesting, Cooking, Distillation, Aging, and the quality of barrels.