



### REAL ZEPEDA



## CLASSIC REPOSADO

BRAND NAME | CATEGORY | TYPE | AGE | ALC. VOL% | SIZE | BOTTLE/CASE | CASE/PALLET | CODE #

Real Zepeda Tequila - Reposado 6 750 6 100 499-85448-75

### 1. The product is from what category e.g., imported vodka, domestic vodka, flavored vodka?

Tequila - Reposado (Aged). Imported spirit. Bottled and Produced in Mexico.

2. Where is the product produced? Tequila, Jalisco. Mexico

#### 3. Is there anything distinctive about the products or the distillery's history?

We have a unique story with farm to bottle model process. The most important pieces of Real Zepeda lie in authenticity, family and tradition, and social responsibility. Real Zepeda is a family-owned, artisanal tequila that aims to represent the hard-working communities of Jimadores in Mexico and immigrants here in the United States. Real Zepeda is an inventive tequila for discerning palates. We bridge a legacy of stewardship with elevated craftsmanship, creating a kinship of timeless taste. A father-and-son brand that highlights family values as the root of its products. Explore The Story of Real Zepeda Tequila

4. What is the product made from? 100% Blue Weber Tequila Agave.

#### 5. Is there anything unique about the distillation process?

We remove more harmful alcohols in our distillation process than the industry standard. These types of alcohols, known as "heads" and "tails," take more time and energy to remove, but the result is a much more pure and friendlier tequila.

#### 6. What is the flavor profile of the product?

Notes of vanilla, chocolate, abundant wood, and agave are present.

#### 7. List any recent awards or important recognitions the product has received:

Bronze Medal - Tequila and Mezcal Challenge & Silver Medal - Spirits Bartender Awards

#### 8. Give at least one serving suggestion for this item:

Please look at our recipe book. The best way to use this product is with elevated natural ingredients for a fresh cocktail. You can also drink it neatly or on the rocks for an authentic experience.

#### 9. Please give a brief product description (that we will use in our POS):

Golden nuances with silver shades and strong coppery colors aged 6 months in white French oak barrels, making a blend of flavors where notes of vanilla, chocolate, abundant wood, and agave are present. Its main fruity feature, a soft and robust body, gives a strong character and a very special flavor

# 10. Is there any other information the consumer would find informative or important in determining their product selection?

Classic Reposado is the ultimate Real Zepeda Tequila experience. It has a very smooth finish with hints of vanilla and wood that would make it comparable to a bourbon or whiskey experience. Classic Reposado is able to create an authentic signature cocktail for any occasion. Elegant and woody agave presence, with a strong finish and smooth taste. Real Zepeda has 5 main differences in its process that make it stand out from the competition: Harvesting, Cooking, Distillation, Aging, and the quality of barrels.