



LE PAS DU MOINE

AOP CÔTES DE PROVENCE SAINTE-VICTOIRE

ORGANIC WINE

‘An iconic and expressive Rosé made from organic grapes grown in the Sainte-Victoire terroir’

WINE

- Cru Sainte-Victoire
- 100% domaine wine
- ORGANIC certification
- Recognized quality
- 92 points 
- 93 points / 2nd place in Provence category 
- Gold medal at the Terre de Vins and Vins de Provence awards 
- Voted best rosé in the sky by Cellar in the sky 

PACKAGING

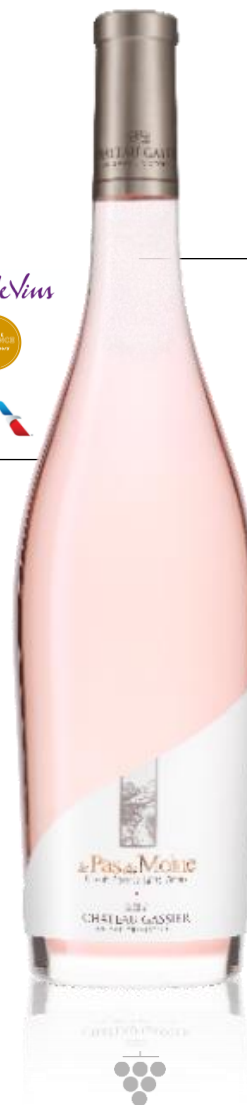
- Feminine bottle shape
- Elegant and sophisticated label
- Individual presentation box
- A name that reflects our roots in the Sainte-Victoire valley

ACTIVATIONS

- The Gassier Experience
- (VIP experience, laid back, typically Provencal sport: pétanque)
- Collaboration with 15 wine influencers
- Over 15 press articles in 2021

DISTRIBUTION

- INTERNATIONAL PRESENCE IN PRESTIGIOUS ESTABLISHMENTS (Peninsula, Paris, Blue Marlin Ibiza, Nikki Beach Thailand, Sky Garden London etc.)
- Stocked in over 30 airports
- 100% ON TRADE



AN ELEGANT AND EXPRESSIVE WINE

NOSE: EXOTIC FRUITS

PALATE: COMPLEX

FINISH: GOOD LENGTH

Grenache, Syrah, Rolle, Cinsault, Ugni blanc