

# CLUB 44

PROVENCE, FRANCE

## ABOUT THE WINERY



Since the turn of the 20th century, the Côte d'Azur has been the quintessential traveler's destination. From the beach side resorts of Saint Tropez to the cobblestone streets of Nice and Cannes, the French Riviera continues to give travelers a sense of quaint nostalgia. Inspired by the dreamy imagery of travel's "golden age," Club 44 instantly transports you to those care-free days of summer, to those days when shoes were optional and the toughest decision was what to drink with lunch.

Club 44 Rosé was brought to life through a close collaboration between Massanois Imports and Domaine Bagrau. Situated in the heart of the Coteaux d'Aix en Provence AOP, Bagrau was the ideal partner to launch this exciting project with. Dozens of tank samples from different parcels were blended and tasted until our common goal was reached – a harmonious wine that we universally loved and were proud to share with our customers. We truly hope you enjoy Club 44 as much as we do!

## CLUB 44 PROVENCE ROSÉ



*Refreshing flavors of summer strawberry, raspberry and juicy watermelon lead to a lip-smackingly fresh finish with a subtle suggestion of Mediterranean herbs. Club 44 brings you fond memories of summer, no matter what the season!*

## TECHNICAL INFORMATION

FORMAT: 750ML  
ALCOHOL: 12.5%  
BLEND: 90% GRENACHE | 10% SYRAH  
APPELLATION: AOP COTEAUX D'AIX EN PROVENCE

## WINEMAKING

FARMING: SUSTAINABLE, HAND HARVESTED  
SOIL: SAND & STONY CLAY  
MACERATION: 8 HOURS  
FERMENTATION: 100% STAINLESS STEEL

## NOTES

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