

brick & mortar

2018
vin rubis
napa valley



TECHNICAL NOTES:

Blend: 52% Pinot Noir, 48% Chardonnay
AVA: Napa Valley
Production: 185 cases
Alcohol: 11.5%
Release Date: April 15th, 2019

VINEYARD

The fruit for the 2018 Vin Rubis is sourced from Block House Vineyard, centered in the heart of Napa Valley. Hailing from the Yountville AVA, Block House Vineyard was originally planted in 1836 by George C. Yount after receiving the Rancho Caymus land grant from General Vallejo. The name Block House stems from George C. Yount's first Kentucky-style defense outpost in the frontier west of the Mississippi River. This vineyard is thought to be amongst the oldest in all of Napa Valley.

The eastern portion of the Yountville AVA is comprised of multiple alluvial bands of both sedimentary soils and clays as well as riddled with volcanic outcrops. With its close proximity to the San Pablo Bay, Block House Vineyard is a relative cool growing region, often times blanketed with cold wet air until the early afternoon; this cool climate allows sufficient hang time for Vin Clair and Vin Rubis.

VINTAGE

The 2018 vintage was a vintage about patience. From the onset of the growing season, there were beautiful, steady growing conditions with abundant rains in the early season and endless sunshine on the emerging buds through flowering. Cool night and warm days lead to a slow and lengthened ripening, creating greater fruit complexity with beautiful bright acidity. Vin Rubis was harvested on September 13th at 21.5 brix.

WINEMAKING

Vin Rubis is made as we would produce our Pinot Noir, with a few twists. We first sort the Chardonnay, leaving it whole cluster and transferring to an open-top tank. Pinot Noir is then destemmed and added on top of the whole-cluster Chardonnay. From there, the fruit undergoes a five-plus day cold soak and is natively fermented with daily punch downs by hand, before being lightly pressed to 100% neutral barrels for aging.

WINE

Vin Rubis is a juicy red wine that drinks like a white and is best served cold. Vin Rubis is made from an equal blend of Napa Valley Pinot Noir and Chardonnay. Light ruby red in color, Vin Rubis is packed with lush black raspberry, red apple and bergamot, with herbal accents of bay laurel and violet.

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